



MASTER GEE

Executive Director / Multi-Platinum Recording Artist /
Founder – The Sugarhill Gang

"Long before Will Smith, Tupac, Eminem, Jay Z and Drake, Master Gee was the first Hip-Hop teen idol in the world."

Guy Anthony O'Brien, commonly known as Master Gee, is a multi-platinum recording artist, founder and the voice of the legendary Hip-Hop group The Sugarhill gang. He is an inaugural class inductee into the Hip-Hop Museum Hall of Fame and widely regarded as one of Hip-Hop's pioneering icons. He has been at the forefront of some of the most groundbreaking trends and movements in modern pop culture. He

has been a trendsetter in music, dance and fashion.

Master Gee is an internationally acclaimed Hip-Hop icon, musician, renowned for his powerful performances and dynamic life shows, podcaster, entrepreneur, highly sought-after public speaker and storyteller, enthusiastic professional golfer, fitness and health expert.

He began his journey with The Sugarhill Gang, one of the most iconic and music acts of all time. The godfathers, the first Hip-Hop superstars and one of Hip-Hop's most revered icons attained superstardom with the hit record "Rappers Delight". The song is regarded as one of the 100 most important American musical works of the 20th century and one of the most recognizable songs in the world. With over 12 million units sold, the group not only scored the very first Hip-Hop song but the biggest selling Hip-Hop record of all time. It became one of the biggest songs in music history. Their song "Apache/Jump on It" brings on the dance craze made popular by Will Smith and PSY – Gangnam Style. With over 80 million streams on Spotify, Apple, iTunes, Amazon, over 80 million YouTube views, sold out concerts around the world, monthly viral moments on Tik Tok and Instagram for their song "Apache", the Sugarhill Gang proves to be a favourite amongst millions of fans for all ages.

Master Gee's pioneering work was solely responsible for bringing the then brand-new sound of Hip-Hop to mainstream attention, and helping the genre turn into a genuine pop-culture phenomenon nationally and around the world. Every rapper since, from Jay Z to Drake, owes The Sugarhill Gang a debt.

With international multi-platinum success came world tours, soundtracks, unforgettable performance on the UK's legendary Top of the Pops, American Bandstand, Soul Train, television and acting (Mario Van Peebles)

That enduring connection between Master Gee and his fans received a dazzling jolt in the form of "La La Song", in 2009. A global smash for the Sugarhill Gang, it was produced by international superstar DJ/producer Bob Sinclar. It quickly became an uber hit overseas, securing "Song of the Year" for many European countries, including Italy – adding another notch to his impressive chart history.

Today we find Master Gee living his best life yet, spending his time touring the world, blessed to share his head records with millions of people every year, in the studio and in front of cameras!

Full of positive energy and unstoppable optimism, Master Gee regularly appears in documentaries, radio and on TV chat shows such as CNN, Jimmy Kimmel, Jimmy Fallon, Conan, MTV, The View with Whoopie Goldberg, BBC, The Late Late Show with Ryan Tubridy (Ireland's most popular television show), Arte (France), Rteve (National TV Spain, Walla! News (Israel), Don't Hate the Playaz (ITV UK), The Big Narstie Show (Channel 4 UK) as well as connecting with his legions of followers and fans on the stage at the Art of Rap Festival (USA), Singapore Grand Prix, Secret Solstice Festival (Iceland), Sonar (Spain), V Festival (UK), Clockenflap Festival Hong Kong, Billboard Live (Japan) and many more.

Also host of THE SUGARHILL GANG PODCAST out now on Apple Podcast, Spotify and all other platforms. With celebrity guests Big Daddy Kane, Aloe Blacc, Talib Kweli, DJ Cassidy, Bob Sinclar, A Trak and many others.

Keep tabs on Master Gee and grab your seat on the train before it leaves the station.

